

THE MEDIA ANT

India's Largest Media Platform

3,500+

Brands Served

15,000+

Campaigns

13+

Years

Empowering All To Advertise

What We Do

The Media Ant is an assisted self-serve platform that enables brands to discover the right media rates, plan campaigns and execute them across online and offline channels.



Online Rates
Discovery



Digital and Offline
Campaign Planning



End to end Campaign
Execution

11 Media Verticals, One Media Platform



Television

Linear & CTV



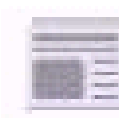
Digital

OTT, Social, Programmatic



Outdoor

Hoardings, LED, Transit



Print

Newspaper & Magazines



Radio

FM & Digital Radio



Cinema

On-screen & Off-screen



Airport

All terminals & formats



Sports

Live properties & integrations



Influencer

Creators & partnerships



BTL

Events & activations



Magazine

Consumer & trade



Celebrity Endorsement

Entertainment and Sports

Why Choose The Media Ant?



Speed

- ✓ 24-48hr plan turnaround
- ✓ Single point of contact
- ✓ Real-time campaign tracking
- ✓ Instant POE via WhatsApp



Quality

- ✓ 10+ data & planning tools
- ✓ Competition analysis included
- ✓ Power BI dashboards
- ✓ Brand lift studies



Best Rates

- ✓ Strong vendor relationships
- ✓ Volume discounts
- ✓ Transparent pricing

How We Work



Planning

Strategy, competition
analysis, TG insights &
media mix



Execution

Negotiation, booking,
creative coordination &
launch



Monitoring

Live tracking, optimization
& real-time reporting



Analysis

Campaign reports, brand
lift studies & insights

One Platform. All Media. Complete Transparency.

Let's Start Your Journey



Smart Planning




Fast Execution



Best Rates

Get In Touch

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